



Dolce&Gabbana The Make Up lands in World Duty Free at Heathrow Terminal 5

10th May 2013 - World Duty Free Group is delighted to announce the exclusive travel retail launch of Dolce&Gabbana The Make Up in its main World Duty Free store at Heathrow Terminal 5, from Friday, 10th May. For the first time in a European airport, passengers will be able to purchase Dolce&Gabbana The Make Up, which is only available in one other non-airport retail outlet in the UK.

The Heathrow Terminal 5 World Duty Free store will present the full complement of products for Nails, Eyes, Lips and Face to bring out the classic sensuality of the Dolce&Gabbana world.

The range available will include the recently launched Perfect Matte Liquid Foundation that was brought to life by brand ambassador Scarlett Johansson in its advertising campaign, and will also include the Monica Lipstick Collection, created in tribute to the Designers' friend and muse, Monica Bellucci.

Dolce&Gabbana The Make Up can be found adjacent to the Dolce&Gabbana Fragrance counter in the World Duty Free store. Guests to the counter can immerse themselves in the world of Dolce&Gabbana through individual beauty consultations with Dolce&Gabbana The Make Up Beauty Consultants, each trained to provide inspiration and personal recommendations from the collection.

Commenting on this exclusive launch, Debbie Ansell, UK Head of Beauty at World Duty Free Group said, "We're delighted to be able to launch Dolce&Gabbana The Make Up in our Heathrow store. We're committed to continuing to offer our customers leading premium brands, ensuring that we remain the 'best in class' for beauty. We are confident that this luxurious collection of make-up will perform exceptionally well and will be giving the launch our full support".

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